

Advertising Rates

THE HARVARD-WESTLAKE

CHRONICLE

Ads Director: Jiwon Park
 Business Manager: Oliver Richards
 (917) 929-4882
 orichards1@hwemail.com

Size	Once	All*
Business Card (3 1/4" x 2")	\$75	\$50
1/8 Page (5" x 4" or 10" x 2")	\$200	\$125
1/4 Page (5" x 8" or 10" x 4")	\$350	\$250
Half Page (10" x 8")	\$600	\$350
Full Page (10" x 16")	\$1100	\$500
Flyer Insert	\$250	\$150

*Price listed is per issue. There are eight issues per year.

Ad copy due	Issue Out
Aug. 28	Aug. 28
Sept. 21	Sept. 25
Oct. 1	Oct. 5
Nov. 18	Nov. 22
Jan. 6	Jan 11
Feb. 11	Feb. 15
March 18	March 22
April 22	April 26
May 27	May 31

Send camera-ready copy to:
 Harvard-Westlake Chronicle
 3700 Coldwater Canyon
 North Hollywood, CA 91604

Make check payable to
 Harvard-Westlake School

Camera-ready ads may be submitted.

If camera-ready copy is not available, the Chronicle will design an ad at no extra charge. You may fax material to (818) 487-6509, but please follow up to make sure we received it.

Photos, artwork and typesetting are included in the cost of the ad. -Ads are available only in black and white.

On request, ads will be shown to the advertiser prior to publication.

After publication of the newspaper a copy of the paper will be mailed to advertisers.

Flyer inserts are provided by the advertiser. Submit 2000 copies of the flyer by the Friday prior to publication. Lightweight brochures or single sheets are acceptable. They must be able to fit inside the newspaper.

\$50 is added for every extra page in a flyer

Terms: Payment is due three days before publication date. All accounts past due will be subject to a monthly 10 percent finance charge. Advertisers will be charged for ads cancelled after 3 p.m. on the Friday prior to publication.